



मुख्यालय/Headquarters पंचदीप भवन, सी.आई.जी. मार्ग, नई दिल्ली-02 Panchdeep Bhawan, C.I.G. Marg, N. D.-02 Email: <u>pr.branch-hq@esic.nic.in</u>, Phone: 011-23604754 Website : www.esic.gov.in

Dated: 21.07.2025

F. No. E-13/14/09/2025

То

- 1. All Zonal Insurance Commissioners
- 2. All Addl. Commissioners & Regional Directors/Regional Directors/Dy. Directors(I/c)

Sub: List of Regional Nodal Officers of PIB for publicity of ELI Scheme & SPREE-reg.

Respected Sir/Madam,

I am directed to inform you to conduct Awareness Camps regarding the **ELI Scheme** and **SPREE Scheme** through Regional Offices and Sub-Regional Offices across the country.

Furthermore, it is also directed to coordinate with the PIB Nodal Officers of respective regions to ensure widespread publicity of the scheme at the regional and local levels. Publicity activities should be undertaken across Print, Television, Radio, and Social Media platforms to ensure maximum outreach.

This has the approval of the Director General.

Encl.: List of PIB Nodal Officers.

Yours faithfully

(Manoj Kumar[\]Yadav) <u>Assistant Director (PR)</u>

Copy to:-

- 1. Website Content Manager with a request to upload the same on ESIC Website.
- 2. Media Cell, Ministry of Labour & Employment, Shram Shakti Bhawan, New Delhi for information.
- 3. Social Media Team, ESIC Hqrs for necessary action.